Alexander Zubkov

Date of Birth: **May 28, 1978**   Nationality: **Russian**

Martial status: **Single**   Residence: **St. Petersburg, Russia**

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Key Qualifications

16 years in software and web development.

Managed start-up Dnevnik.ru (school social network) from the very beginning. Was the key person for the first 2 years.

Invented and implemented development framework for fast team software development based on Microsoft technologies including .NET Framework.

Worked closely with clients at other cities and countries to find out best solutions for them.

Designed and developed as a team member enterprise-level web systems for BBC, BMRA, SMI, Prime Television, Petersburg Oil Company and other companies based at UK and Russia.

Designed and developed several content management systems based on different platforms and methodologies.

Designed and developed several websites including PetersburgCity.com, Polomka.ru, Mozhayka.org.

Key Skills

Creative:	• strong background in website and software analysis and design
	• strong background in social networks
	• strong background in start-ups
	• experience in branding, marketing, promotion
	• experience of art-director role at many design projects
Management:	• planning
	• ability to work independently and as a team member
Software development:	• strong background in all modern software and web technologies
	• analysis and design of complex web systems
	• quick evaluation of new technologies
	• strong background on scalable websites
	• wide experience in interfaces, usability and UX

Career History

2007 – 2012	**Dnevnik.ru (www.dnevnik.ru)** *Co-Founder and CEO, R&D Director since January 2010* Leading school social network at Russia and Ukraine. Award "Premiya Runeta - Best education website 2010". Primary responsibilities: • Team building • Architecture design and implementation • Project management • Company management for the first 2 years Key achievements: • Started project from the idea to the large scalable website • Designed and implemented unique architecture based on Microsoft technology stack • Designed website including logo and branding • Managed several technology redesigns to satisfy market requests and project growth Lead company at very difficult period
2006 – 2007	**InverseMind (www.inversemind.com)** *Founder and owner* • Private company targeted on consulting and development of website, online-shops and social networks. Closed on Dnevnik.ru investors conditions.
2004 – 2005	**Polomka.Ru (www.polomka.ru)** *Founder and owner* Private start-up. Mission is to provide information services for car owners in Russia. Project was frozen at 2005.
August 2001 – 2005	**EtypeMedia (www.etypemedia.com)** *R&D Director and Co-founder of Russian office* Primary responsibilities: • Researches of modern technologies • Speed-up and reduce cost of software development • Designing and implementing of core products and solutions • Analysis and design • Project management • Account management • Training team members Key achievements: • Company jumped from development of simple web sites to enterprise-level systems • Effective and not complex development model with

defined methodology, processes, requirements

- Many of satisfied clients in UK and Russia
- Designed and developed EtypeMedia.Portal – framework for all projects last 2 years (Microsoft .NET Framework based)

Designed and developed EtypeMedia.Cms and older Siteactive – up to 40 web sites managed (Microsoft .NET Framework based)

1997 – July 2001	**Information Resources Agency (www.air.spb.ru)** *Web-designer/Web-developer, Creative Director since Jan 2001* Primary responsibilities: • Web site analysis, design & development • Account management Key achievements: • Key person for all projects • Designed and developed 2 portals: PetersburgCITY.com (www.petersburgcity.com) and Petersburg Social Portal (www.soc.ru) • Designed and developed up to 20 web sites including Personalities of St. Petersburg (www.ceo.spb.ru), Online Ads (www.stolb.spb.ru), Graduates Club of Mozhaysky Academy (www.vka.spb.ru). • Developed 2 iterations of CMS •

Education

2000 – 2001	**Saint-Petersburg State Polytechnic University, St. Petersburg** **www.spbstu.ru** • Diploma with honour: "Content Management System for Internet"
1995 – 2000	**Mozhayski Space Military Academy, St. Petersburg** • Faculty: Computer Engineering and Control Systems • Specialty: Computers, Computing Systems and Networks
1990 – 1995	**Fine Arts School, St.Petersburg** • Extended course of traditional fine arts

Training

2005	**Course** Microsoft Commerce Server 2002 (Course 70-xxx)
2002	**Obtained Microsoft Certified Specialist (MCP)** Exam 70-229 – Microsoft SQL Server 2000 Database Design and Implementation

Other Skills and Qualifications

Languages:	Russian (native), English (fluent)
Creative:	Branding, Graphic design
Development:	• Microsoft Visio, AxureRP, MindManager
	• Microsoft .NET Framework, ASP.NET, ASP.NET MVC
	• C#, Visual Basic, PHP, SQL, Java, JavaScript/jQuery
	• HTML 4/5, XHTML, CSS1/2/3, XML, XSL, AJAX
	• Windows Server, UNIX/LINUX
	• Microsoft SQL Server, MySQL, Oracle
	• Redis
	• Microsoft Commerce Server 2002
	• Adobe Photoshop, Adobe Illustrator

Hobbies and Interests

- Self-improvement
- Business
- Travel
- Cars
- Music
- Movies
- Theatre & Opera
- Yoga
- Photographing

Additional Information

- Ready for business trips
- Full, clean driving license